

## North East School of the Arts Dance Department

## 2019-2020 Advertising Form

NESA Dance Playbill Advertising - Includes Footnotes & Steppin' Into the Holidays Dance Department productions!

- One great price
- 8 performances
- Over 4,800 targeted potential customers!

	APPROXIMATE AD SIZE	RATE			
Full Page	Height: 7.5" x Width: 4.5"	\$275			
Half Page	Height: 3.75" x Width: 4.5"	\$145			
Quarter Page or business card	Height: 2" x Width: 4.5"	\$75			
1/8 Page (appears in 1 production)	Height: 2" x Width: 2.25"	\$25 (choose Holiday Show, or Footnotes)			
Premium Ad		\$600			
Choose color inside cover, front or back, OR black/white center two page spread					

Company Name						 
Address						 
Phone			_Email			 
Ad Sold By						
<b>%</b>						 
	Dance I			of the Arts ing Playbil		
Amount Paid		(circle)	) Cash / C		s payable	ance)
Student Salesperson						

Please email PRINT READY art to Carolyn Gresham at cgresh@neisd.net by Oct 24.

Thank you for supporting the North East School of the Arts Dance Department with your advertising dollars. By advertising in the playbill this season you are supporting both the arts and art education!

Questions? Contact: Carolyn Gresham cgresh@neisd.net